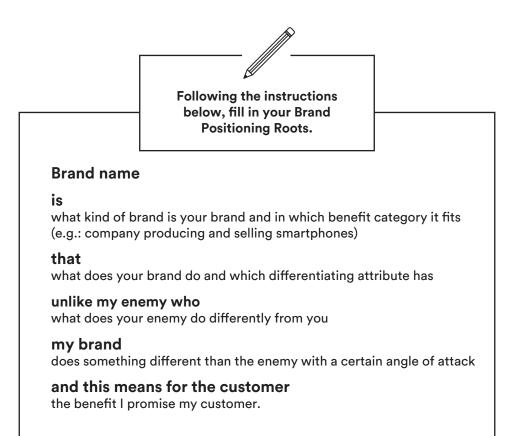
BRAND POSITIONING ROOTS



Your Brand Positioning Roots

is
that
unlike my enemy who
my brand
and this means for the customer